



## Dayton Region Priority Development and Advocacy Committee 2021-2022 Background, Main Points

### About the Process

The Dayton Region Priority Development and Advocacy Committee (PDAC) process is organized to evaluate projects and establish a list of regional priorities and recommended projects that aids the community in speaking with one voice when pursuing funding opportunities.

All submitted projects will go through a process that includes a public review and comment period as well as review by subject matter experts. A final review will be made by a panel of about 30 leaders from the business, government, and academic communities. The panels examine projects based on six criteria: economic growth potential, regional character, cost-effectiveness, maturity, feasibility, impact, and community support.

A small number of projects are typically selected as a “**Priority Project.**” Priority Projects are the top projects that will make the most significant impact in the Dayton region among the projects that were submitted. These projects are the region’s top priorities for funding because they strongly meet the evaluation criteria and are expected to have the greatest regional impact.

“**Recommended Projects**” are projects that meet the needs of the region as determined by the review process. These projects meet the established criteria and would provide benefit to the Dayton Region if funded.

“**Reviewed Projects**” are projects that have gone through the community process.

The process is organized by the Dayton Region Priority Development and Advocacy Committee, a group of about 30 business, educational, and government leaders from throughout the Dayton Region and staffed by the Dayton Development Coalition.

Recommendations by the PDAC project priority process are strictly advisory. The Coalition manages the PDAC process as a service to the community. It offers the opportunity to project sponsors for public vetting, peer review, community input, and recognition for projects of regional merit. Project sponsors are responsible for their own advocacy for project funding, either through government or non-government sources.

## Points about the PDAC Process

- The PDAC process is not aimed at any one source of funding, nor is it aimed solely at government funding. It is intended to be a tool for project sponsors for use in their effort to seek funding through all available public and private sources where this process would be meaningful.
- The Coalition manages the PDAC process as a service to the community. It offers the opportunity to project sponsors for public vetting, peer review, community input, and recognition for projects of regional merit.
- The Dayton Development Coalition encourages project sponsors to seek public and private funding through whatever means they can whether or not they go through the project priority process. Neither the Coalition nor the Priority Development and Advocacy Committee (PDAC) are gatekeepers to any external funding source, public or private.
- Recommendations by the PDAC project priority process are strictly advisory. Elected officials exercise independent judgment, sometimes using the recommendations as one measure for consideration.
- Project sponsors are responsible for their own advocacy for project funding, either through government or non-government sources. Neither the PDAC nor the Coalition can be expected to lead efforts to provide funding for any project, including recommended projects.